The Edexcel Business GCSE 9-1 is structured into two themes, taking students from how entrepreneurs start businesses (Theme 1) through to growing a business and global businesses (Theme 2).

There are two equally weighted exam papers which students sit in Year 11. Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business.

Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with an emphasis on aspects of marketing, operations, finance and human resources. It also considers the impact of the wider world on the decisions a business makes as it grows.

<table>
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<tr>
<th>Half Term</th>
<th>Course Content</th>
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| 1         | **Topic 2.1 - Growing the business**  
- Business growth  
- Changes in business aims and objectives  
- Business and globalisation  
- Ethics, the environment and business | Key terminology assessment  
End of topic assessment |
| 2         | **Topic 2.2 Making marketing decisions**  
- Product  
- Price  
- Promotion  
- Place  
- Using the marketing mix to make business decisions | Key terminology assessment  
End of topic assessment |
| 3         | **Topic 2.3 – Making operational decisions**  
- Business operations  
- Working with suppliers  
- Managing quality  
- The sales process | Key terminology assessment  
End of topic assessment |
| 4         | **Topic 2.4 – Making financial decisions**  
- Business calculations  
- Understanding business performance | Key terminology assessment  
End of topic assessment |
| 5         | **Topic 2.5 – Making human resource decisions**  
- Organisational structures  
- Effective recruitment  
- Effective training and development  
- Motivation | GCSE Examination  
Revision |
### Further reading and independent/extension activities

- **New GCSE Business Edexcel Revision Guide - For the Grade 9-1 Course**  
  ISBN: 978 1 78294 690 8

- **New GCSE Business Edexcel Exam Practice Workbook - For the Grade 9-1 Course**  
  ISBN: 978 1 78294 693 9

- **Edexcel GCSE (9-1) Business Student Book**  
  ISBN-10: 1292179848

- [https://www.bbc.co.uk/news/business](https://www.bbc.co.uk/news/business)


### Websites and resource links

- **Tutor2u** - [https://www.tutor2u.net/business/topics](https://www.tutor2u.net/business/topics)

- **Seneca** - [https://senecalearning.com](https://senecalearning.com)

### How can parents/carers support at home

- Parents and carers can support students through discussing the news and the impact on local businesses.
- Reading and discussing news articles in the newspaper and the impact on businesses and the economy.
- Through testing your child’s ability to use business terminology effectively through questioning.
- Through reviewing your child’s work submitted via Google classroom and ensuring that they are meeting deadlines set.

### Members of staff

- Miss A McGinty (Curriculum Leader)
- Mr D Brogden